

A Trick for Cutting Reflective Vinyl

With technological advances in the print/cut markets you are bound to use reflective vinyl for signs or apparel at some point. This material is really easy to sell because, it adds that little bit of WOW to flat graphics. However, beware of the Reflective Material Headache if you are cutting on a stand alone device that has an ARMS reader. (This is the light that detects the registration marks for precise alignment in the cutting process.)

After trial and error and even working in the dark ready to pull my hair out, I contacted the manufacturer of the cutting machine. Their solution: use the murky - cloudy tape from the office supply store and tape your registration marks. This will help keep the light from bouncing off the metallic/reflective material registration marks in order to get the right cut/alignment every time. No more working in the dark or Reflective Material Headache for Print/Cut Jobs. --
SignIndustry.com,

Tips & Tricks; submitted by Village Graphic Design, Lincoln, MI